



Social Media | Email Marketing | Web Development | Print

Kristin Wert
portfolio

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Meet Kristin!

introduction



Hi, I am Kristin!

Most marketing doesn't fail because of effort. It fails because it lacks strategy.

Companies invest in products, platforms, and campaigns but without cohesion, the impact disappears.

That's the gap I solve.

If you're ready to bring clarity, consistency, and strategy to your brand, contact me for more information.

- Kristin

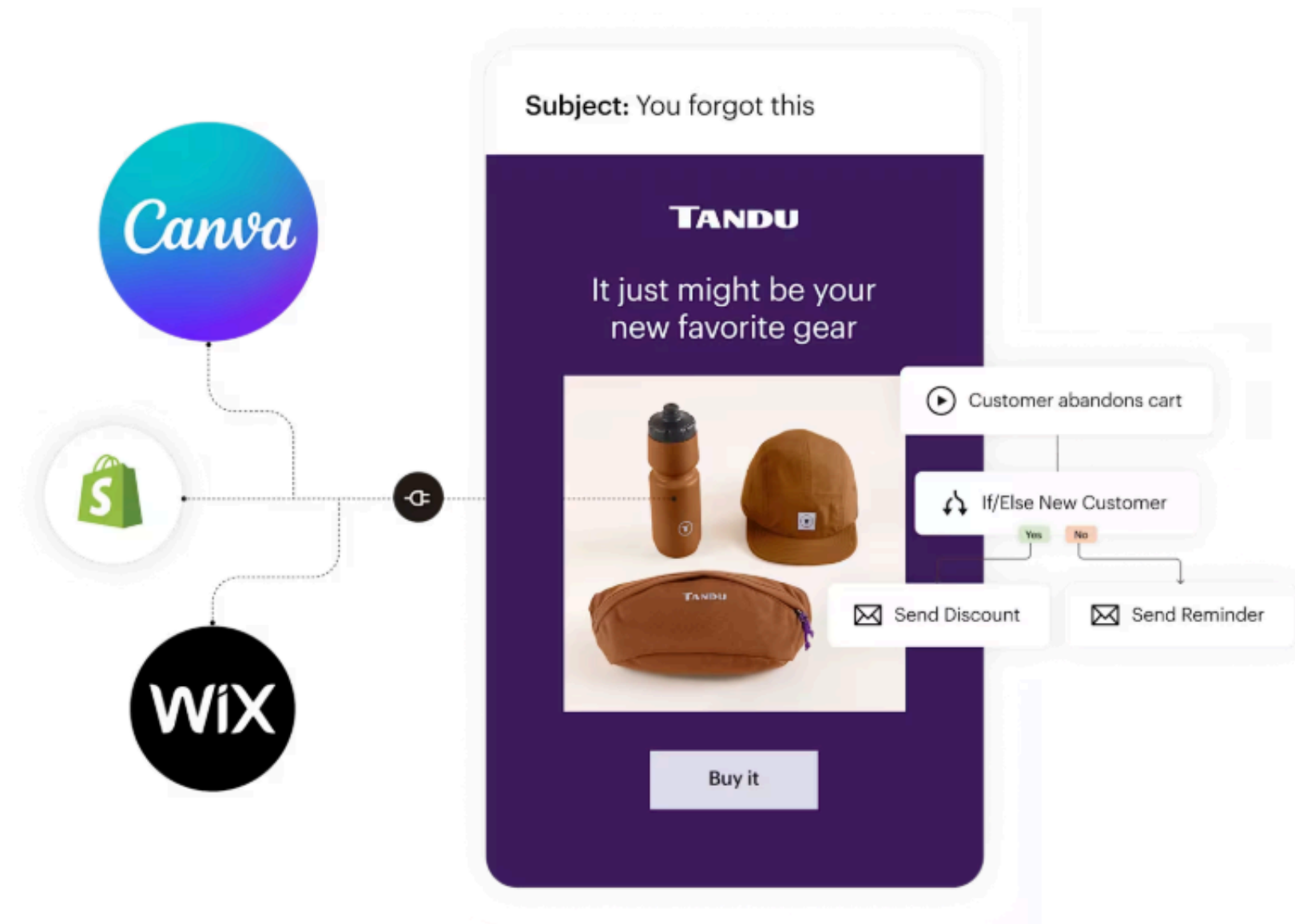
promotional items & logo apparel

With over 20 years of marketing experience, I understand that promotional products and logo apparel aren't giveaways. They're moments of brand reinforcement tangible proof of professionalism, consistency, and intent.



email marketing

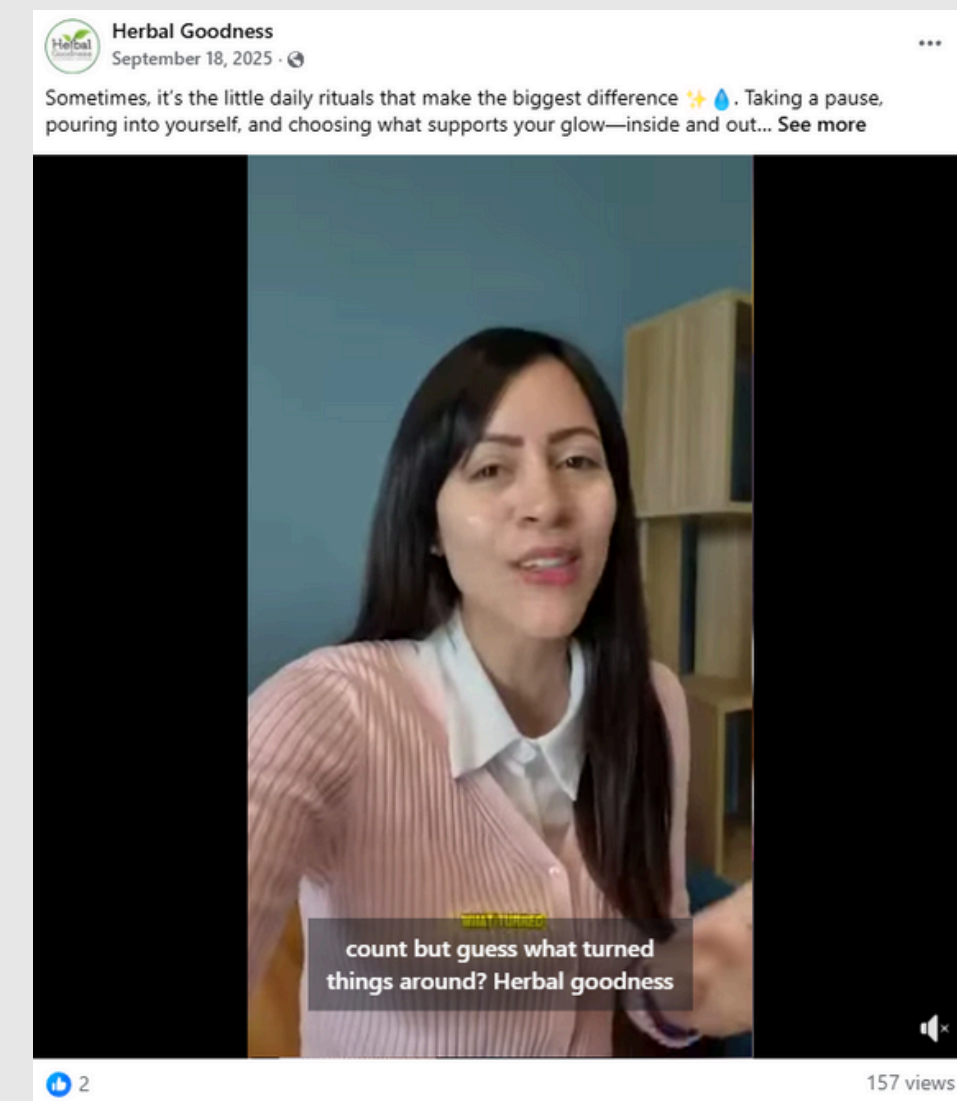
Email marketing isn't noise. When executed strategically, it becomes one of the most powerful tools for trust, retention, and long-term growth.






social media

Social media isn't about being everywhere. It's about showing up correctly with clear positioning, consistent visuals, and authority that builds recognition over time.



youtube channel




THE INJURY CLAIM PROCESS

With Joel Hudson, Owner & Attorney at Carrollton Injury Law

9:54

The Injury Claim Process: Simplified

71 views • 1 year ago




JOIN OUR TEAM

CARROLLTON INJURY LAW

5:41

Join the Team at Carrollton Injury Law

72 views • 1 year ago



THE COST OF HANDLING YOUR OWN INJURY CLAIM

With Joel Hudson, Founding Attorney at Carrollton Injury Law

2:11

Your time is MORE than money! What is the REAL cost of handling your own injury claim?

17 views • 8 months ago

Services We Offer at Carrollton Injury Law

▶ Play all



HAVE YOU BEEN INJURED IN A CAR ACCIDENT?

With Joel Hudson, Owner & Attorney at Carrollton Injury Law

1:23



HAVE YOU BEEN INJURED DUE TO A DRUNK DRIVER?

With Joel Hudson, Owner & Attorney at Carrollton Injury Law

1:29



HAVE YOU BEEN INJURED IN A MOTORCYCLE ACCIDENT?

With Joel Hudson, Owner & Attorney at Carrollton Injury Law

1:13



HAVE YOU BEEN INJURED IN A TRUCK ACCIDENT?

With Joel Hudson, Owner & Attorney at Carrollton Injury Law

1:46



HAVE YOU BEEN INJURED DUE TO A FALL?

With Joel Hudson, Owner & Attorney at Carrollton Injury Law

1:23

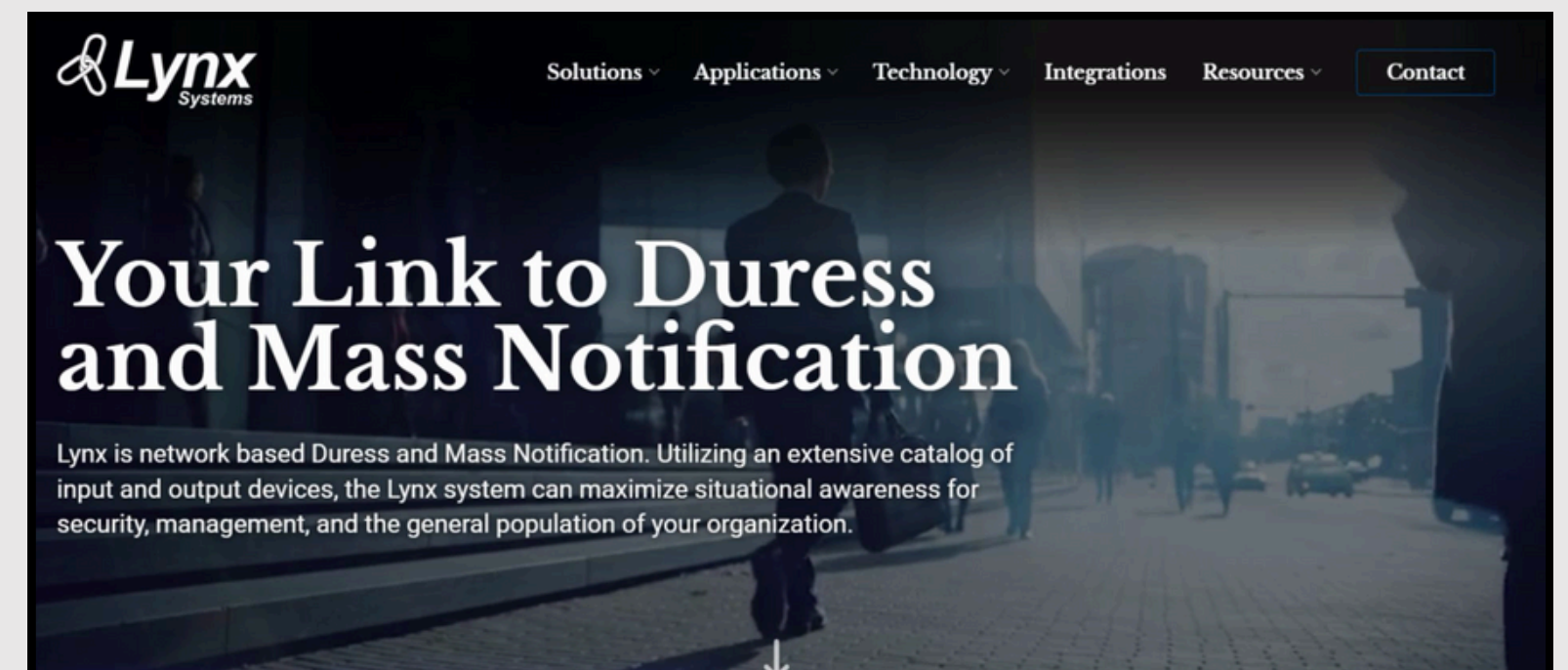
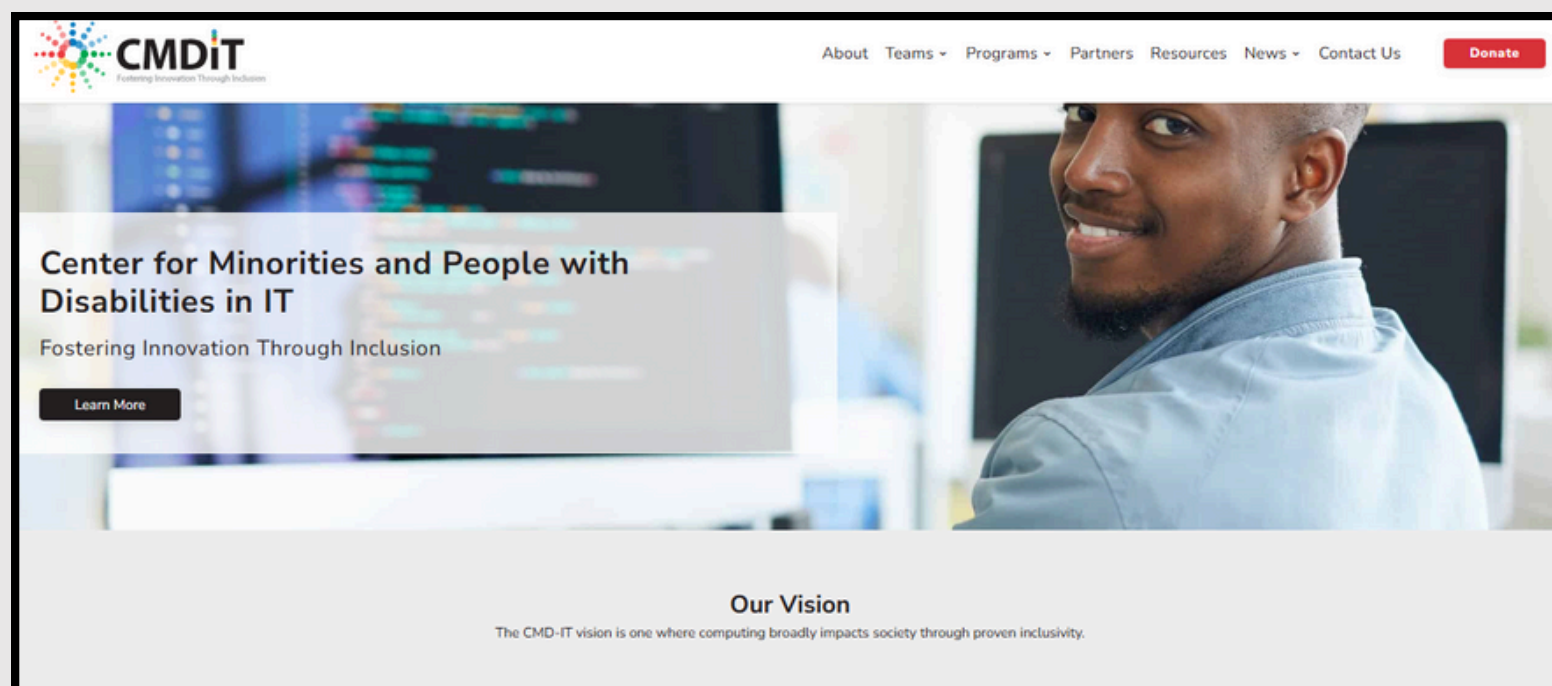
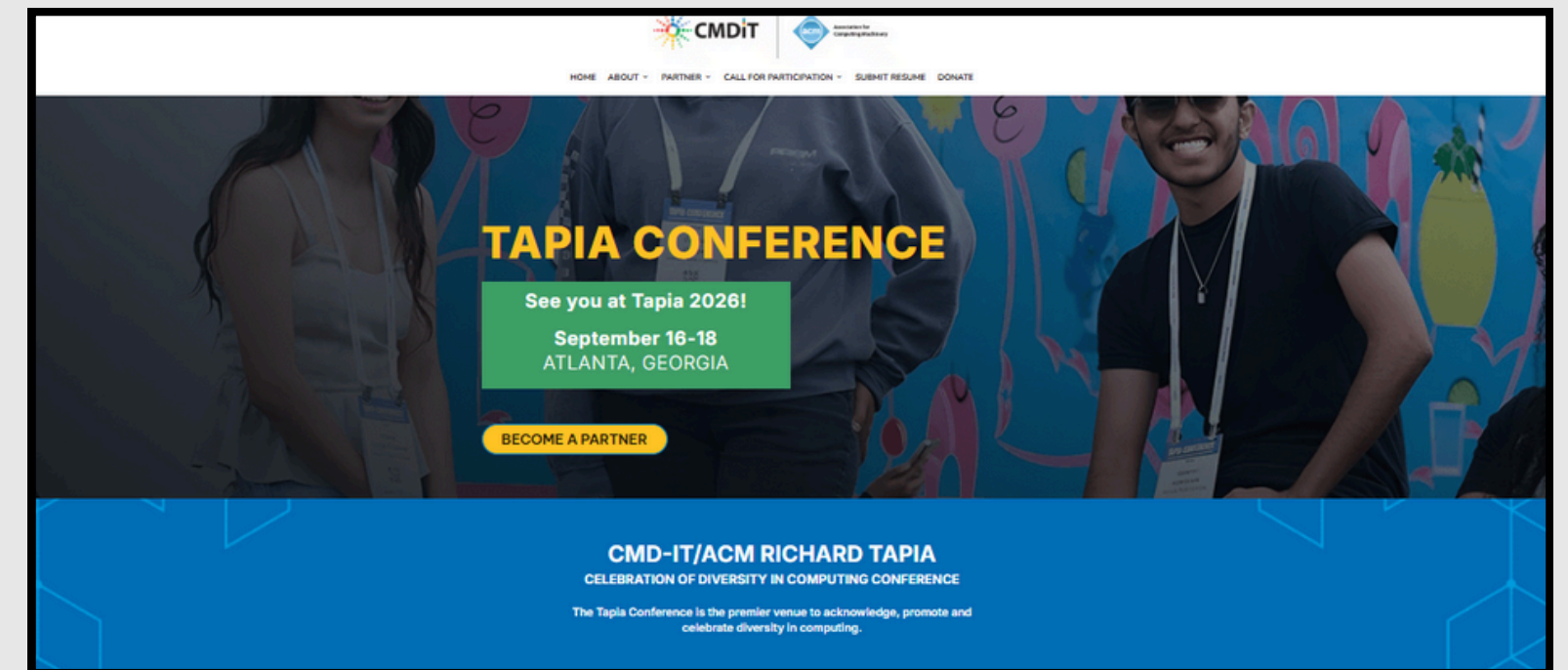
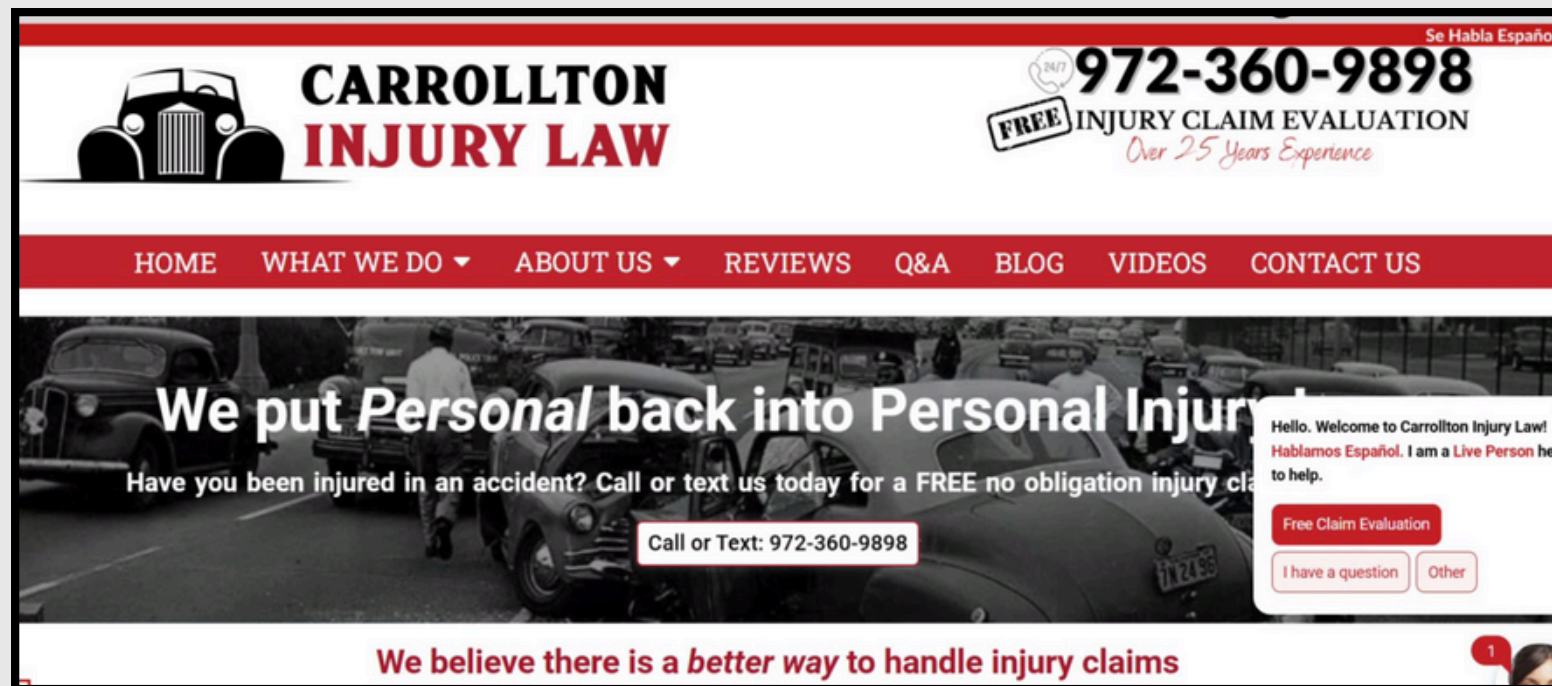
logo design & re-branding

Brand development connects it all so every interaction feels deliberate, familiar, and confident. Because strong marketing doesn't ask for attention. It commands confidence.

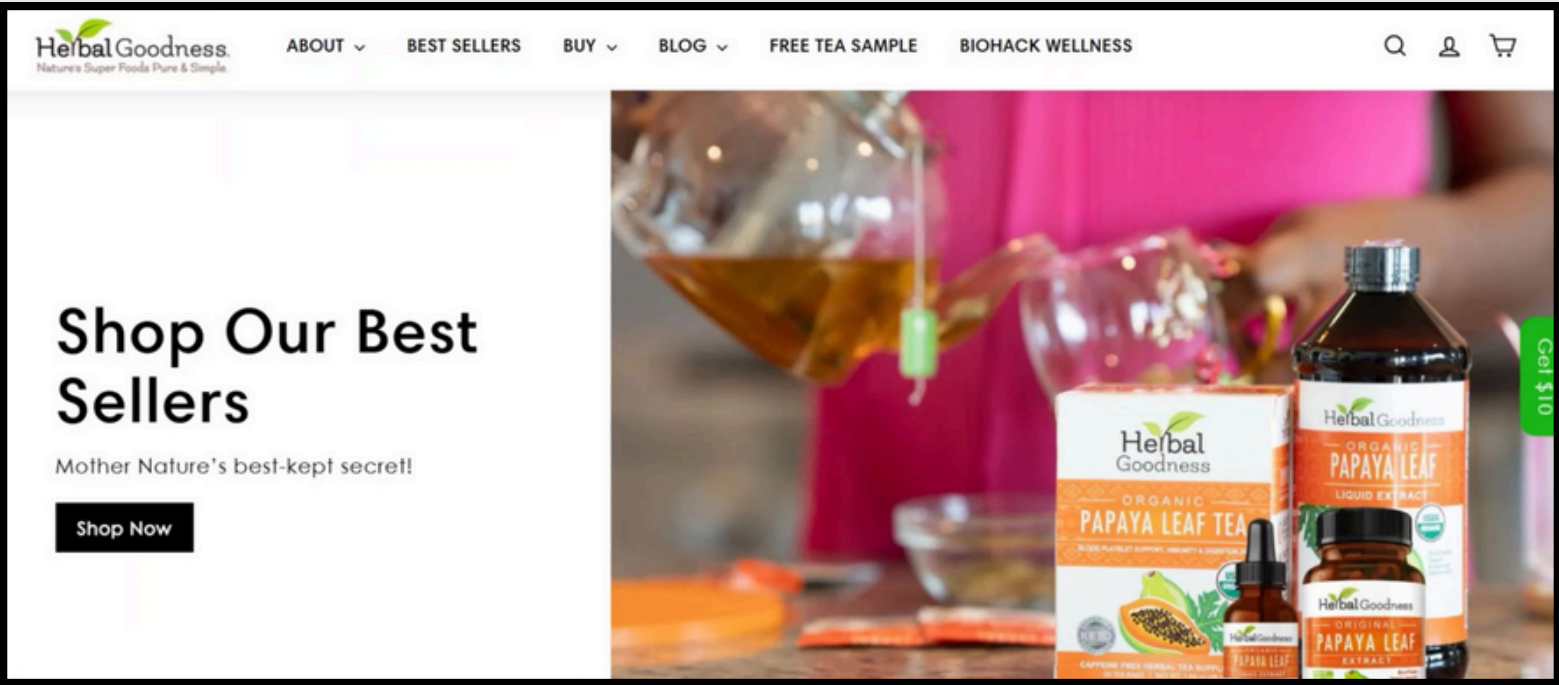
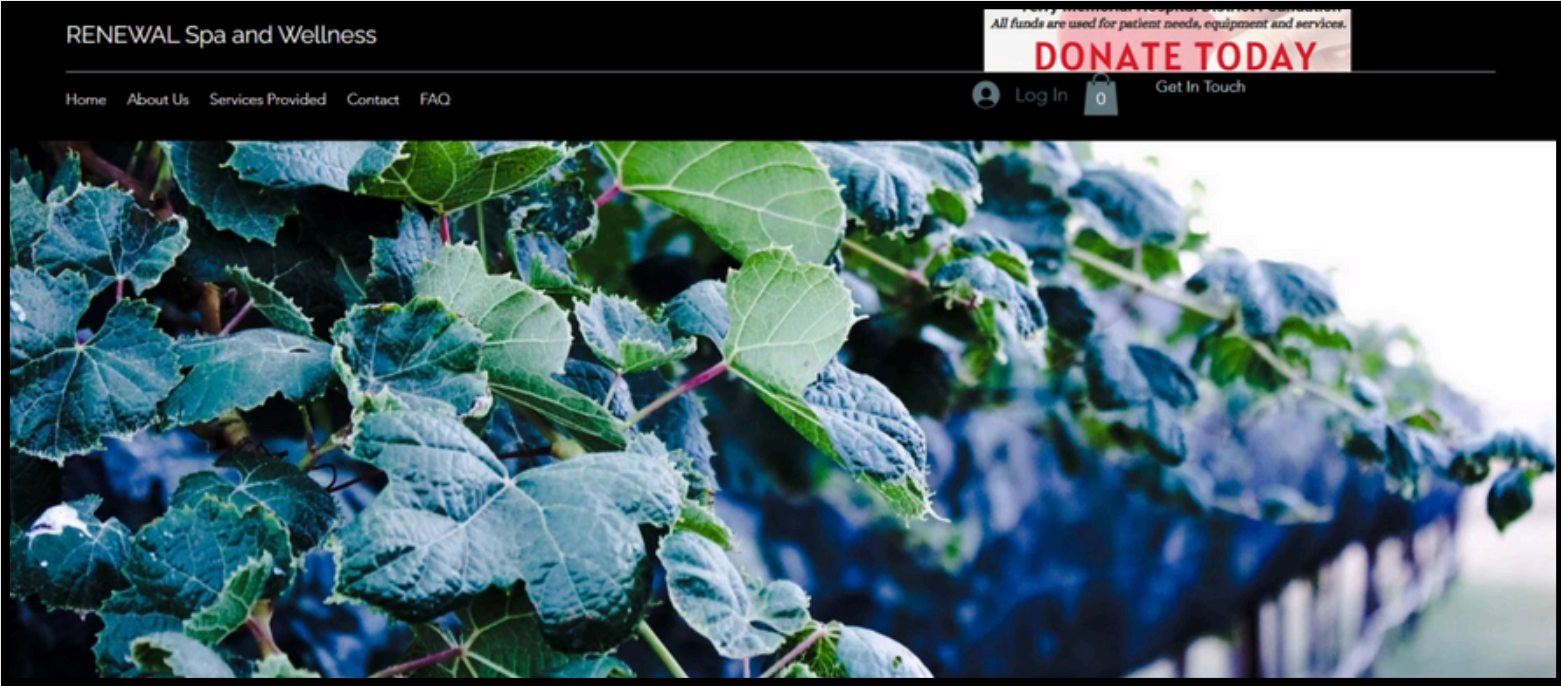


website development & maintenance

Your website is not optional credibility. It's where decisions are confirmed or lost—the center of your brand's digital presence.



Website development & maintenance



list of companies I have worked with

Please click on the links to social handles and websites. I am currently not working with any of these companies and/or contracts end January 2026.

NON-PROFIT:

CMD-IT

Website: www.cmd-it.org

Facebook: [@cmditorg](https://www.facebook.com/cmditorg)

Instagram: [@cmditandtapia](https://www.instagram.com/cmditandtapia)

Linkedin: [@cmdit](https://www.linkedin.com/company/cmdit)

Blog: News & Updates on Diversity in Computing | CMD-IT

- Oversaw content creation, scheduling, and engagement across platforms
- Managed website content and blog updates
- Ensured brand consistency across digital touchpoints
- Created press releases, impact reports, prospectus, power point presentations
- Edited and created webinar videos

LAW FIRMS:

The Zendeh Del Law Firm

Website: www.zenlawfirm.com

Facebook: [@zenlawfirm](https://www.facebook.com/zenlawfirm)

Instagram: [@zenlawfirm](https://www.instagram.com/zenlawfirm)

LinkedIn: [@zenlawfirm](https://www.linkedin.com/company/zenlawfirm)

Blog: <https://www.zenlawfirm.com/blog/>

- Managed website updates, blog publishing, and multi-platform social media presence
- Created branded graphics, written content, and campaign messaging
- Supported lead generation and brand visibility through consistent digital strategy

Dale Rose Law Firm

Website: www.roseknowslaw.com

Blog: <https://roseknowslaw.com/blogs/>

- Oversaw content creation, scheduling, and engagement across platforms
- Managed website content and blog updates
- Ensured brand consistency across digital touchpoints

Carrollton Injury Law

Website: www.personalpersonalinjury.com

Facebook: [@carrolltoninjurylaw](https://www.facebook.com/carrolltoninjurylaw)

Instagram: [@carrolltoninjurylaw](https://www.instagram.com/carrolltoninjurylaw)

Blog: <https://personalpersonalinjury.com/blog/>

- Complete re-brand, logo, image, name change
- Led social media management, copywriting, and content scheduling
- Re-designed and maintained website updates and blog publishing
- Strengthened online presence through consistent engagement and messaging
- Created press releases, literature, business cards and other promotional items

list of companies I have worked with

MEDICAL:

Brownfield Regional Medical Center

Website: www.brownfield-rmc.org

Facebook: [@BrownfieldRegionalMedicalCenter](https://www.facebook.com/BrownfieldRegionalMedicalCenter)

Blog: <https://www.brownfield-rmc.org/blog>

- Complete re-brand, logo, image, name change
- Managed healthcare-focused digital marketing and social media strategy
- Created educational and promotional content aligned with compliance standards
- Monitored analytics and engagement to optimize content performance

Doctegrity

Website: www.doctegrity.com

Facebook: [@doctegrity](https://www.facebook.com/doctegrity)

Twitter/X: [@doctegrity247](https://twitter.com/doctegrity247)

Instagram: [@doctegrityhealth](https://www.instagram.com/doctegrityhealth)

LinkedIn: [@doctegrity](https://www.linkedin.com/company/doctegrity)

Blog: www.doctegrity.com/blog

- Managed healthcare-focused digital marketing and social media strategy
- Created educational and promotional content aligned with compliance standards
- Monitored analytics and engagement to optimize content performance

HEALTH/FITNESS/BEAUTY:

Herbal Goodness

Website: <https://www.herbalgoodnessco.com/>

Facebook: [@herbalgoodness](https://www.facebook.com/herbalgoodness)

Instagram: [@herbalgoodness](https://www.instagram.com/herbalgoodness)

Linkedin: [@herbalgoodness](https://www.linkedin.com/company/herbalgoodness)

Youtube: [@herbalgoodness](https://www.youtube.com/channel/UC-herbalgoodness)

- Complete re-brand, logo, image
- Set up page for marketplace on Amazon
- Created new packaging for all products
- Oversaw content creation, scheduling, and engagement across platforms
- Managed website content and blog updates

Renewal Spa and Wellness

Website: www.renewalspa.org

Facebook: [@renewalspa](https://www.facebook.com/renewalspa)

- Oversaw content creation, scheduling, and engagement across platforms
- Managed website content and blog updates

list of companies I have worked with

AUTO:

Certified Autos of North Texas

Website: www.certifiedautosntx.com

Facebook & Facebook Marketplace: [@CertAutoNTX](#)

- Managed Marketplace ads, response
- Developed and managed social media content to support local brand growth
- Created visual assets and promotional messaging for service-based marketing

HOME/CONSTRUCTION:

Sequoia Roofing & Construction

Website: www.sequoiatxconstruction.com

Facebook: [@sequoiarctx](#)

Instagram: [@sequoiarctx](#)

LinkedIn: [@sequoiarctx](#)

- Complete re-brand, logo, image
- Led social media management, copywriting, and content scheduling
- Created print (brochures, business cards, etc.)

INFLUENCER/VIDEO

“I Am Kristin Leigh” – Influencer / Food Blog & Vlog

Facebook: [@IAmKristinLeigh](#)

YouTube: [@IAmKristinLeigh](#)

Pinterest: [@klasproducts](#)

- Built and managed a personal brand across blog, video, and social platforms
- Created original content including photography, video, copywriting, and graphics
- Gained hands-on experience in audience growth, engagement, and analytics

TECH:

Lynx Systems

Website: <https://www.lynxguide.com/>

LinkedIn: [@lynxsystems](#)

- Complete re-brand, logo, image
- Led social media management, copywriting, and content scheduling
- Created print (brochures, business cards, etc.)



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thank you

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