



**Social Media | Email Marketing | Web Development | Print**



[klasproducts.com](http://klasproducts.com)

[kristin@klasproducts.com](mailto:kristin@klasproducts.com)



Meet Kristin!

# introduction



Hi, I am Kristin!

Most marketing doesn't fail because of effort. It fails because it lacks strategy.

Companies invest in products, platforms, and campaigns but without cohesion, the impact disappears.

That's the gap I solve.

If you're ready to bring clarity, consistency, and strategy to your brand, contact me for more information.

- Kristin

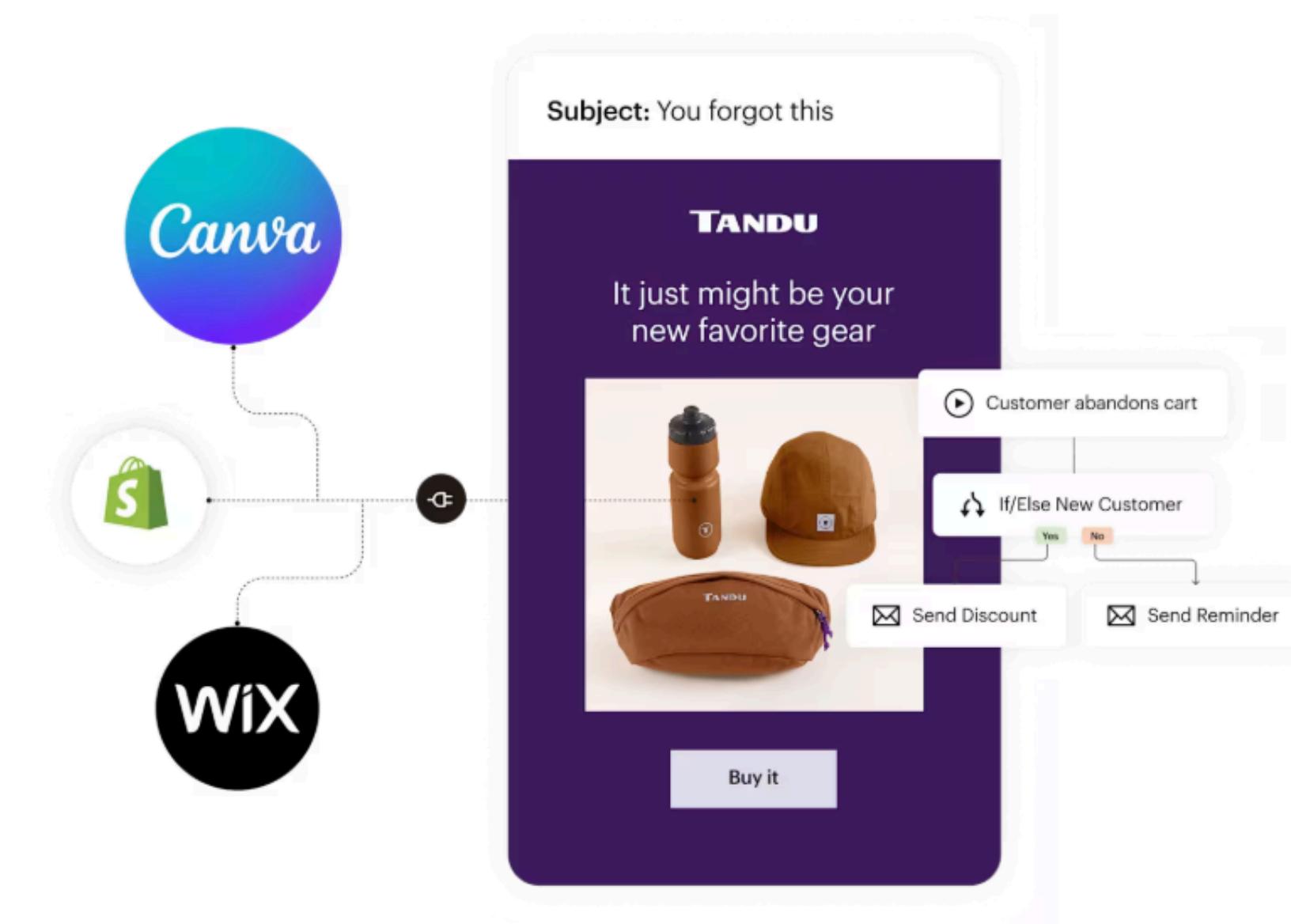
# promotional items & logo apparel

With over 20 years of marketing experience, I understand that promotional products and logo apparel aren't giveaways. They're moments of brand reinforcement tangible proof of professionalism, consistency, and intent.



# email marketing

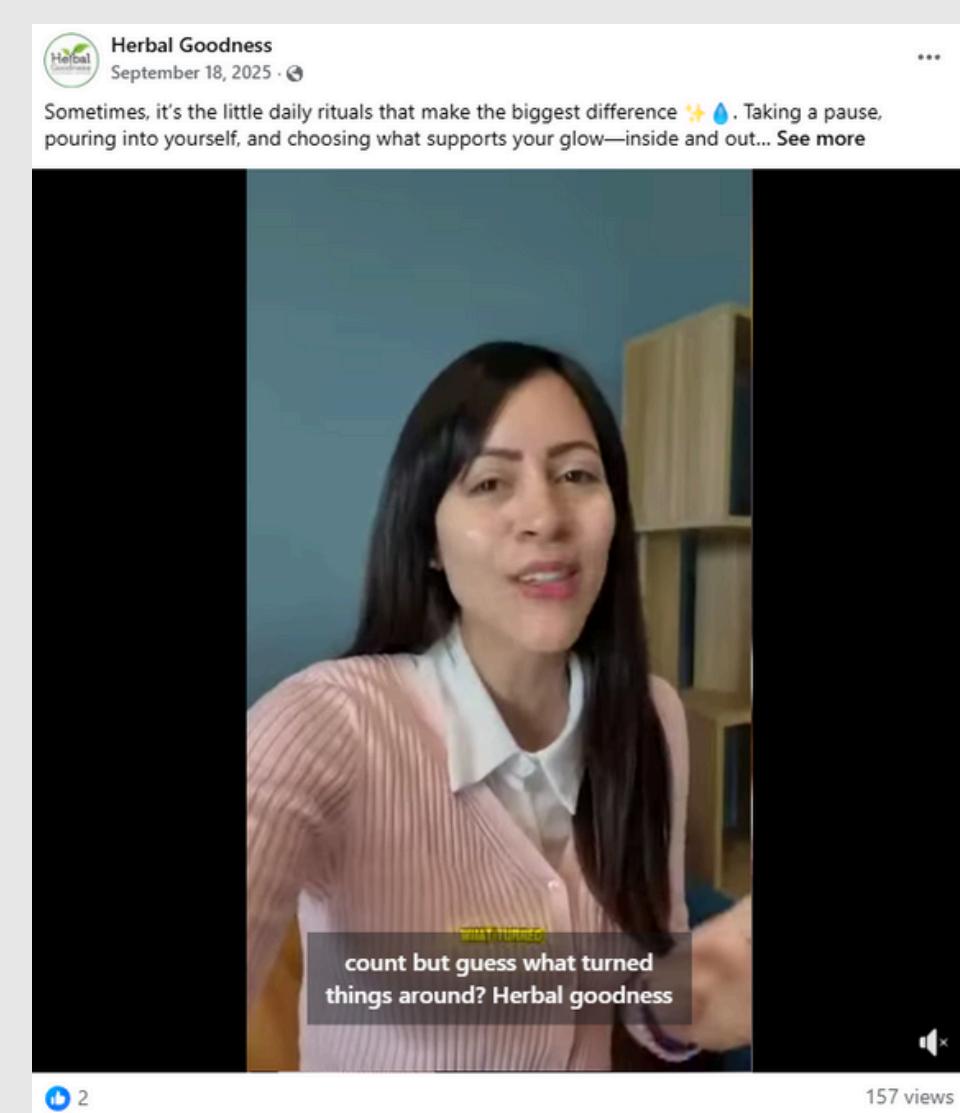
Email marketing isn't noise. When executed strategically, it becomes one of the most powerful tools for trust, retention, and long-term growth.





# social media

Social media isn't about being everywhere. It's about showing up correctly with clear positioning, consistent visuals, and authority that builds recognition over time.



# youtube channel

The screenshot shows a YouTube channel page for 'CARROLLTON INJURY LAW'. The channel features a red and black color scheme with a truck icon in the top left corner.

**Video Thumbnails:**

- THE INJURY CLAIM PROCESS**  
With Joel Hudson, Owner & Attorney at Carrollton Injury Law  
9:54
- JOIN OUR TEAM**  
CARROLLTON INJURY LAW  
5:41
- THE COST OF HANDLING YOUR OWN INJURY CLAIM**  
With Joel Hudson, Founding Attorney at Carrollton Injury Law  
2:11

**Services We Offer at Carrollton Injury Law** ► Play all

**Services Offered:**

- HAVE YOU BEEN INJURED IN A CAR ACCIDENT?  
With Joel Hudson, Owner & Attorney at Carrollton Injury Law  
1:23
- CARROLLTON INJURY LAW
- HAVE YOU BEEN INJURED DUE TO A DRUNK DRIVER?  
With Joel Hudson, Owner & Attorney at Carrollton Injury Law  
1:29
- CARROLLTON INJURY LAW
- HAVE YOU BEEN INJURED IN A MOTORCYCLE ACCIDENT?  
With Joel Hudson, Owner & Attorney at Carrollton Injury Law  
1:13
- CARROLLTON INJURY LAW
- HAVE YOU BEEN INJURED IN A TRUCK ACCIDENT?  
With Joel Hudson, Owner & Attorney at Carrollton Injury Law  
1:46
- CARROLLTON INJURY LAW
- HAVE YOU BEEN INJURED DUE TO A FALL?  
With Joel Hudson, Owner & Attorney at Carrollton Injury Law  
1:23
- CARROLLTON INJURY LAW

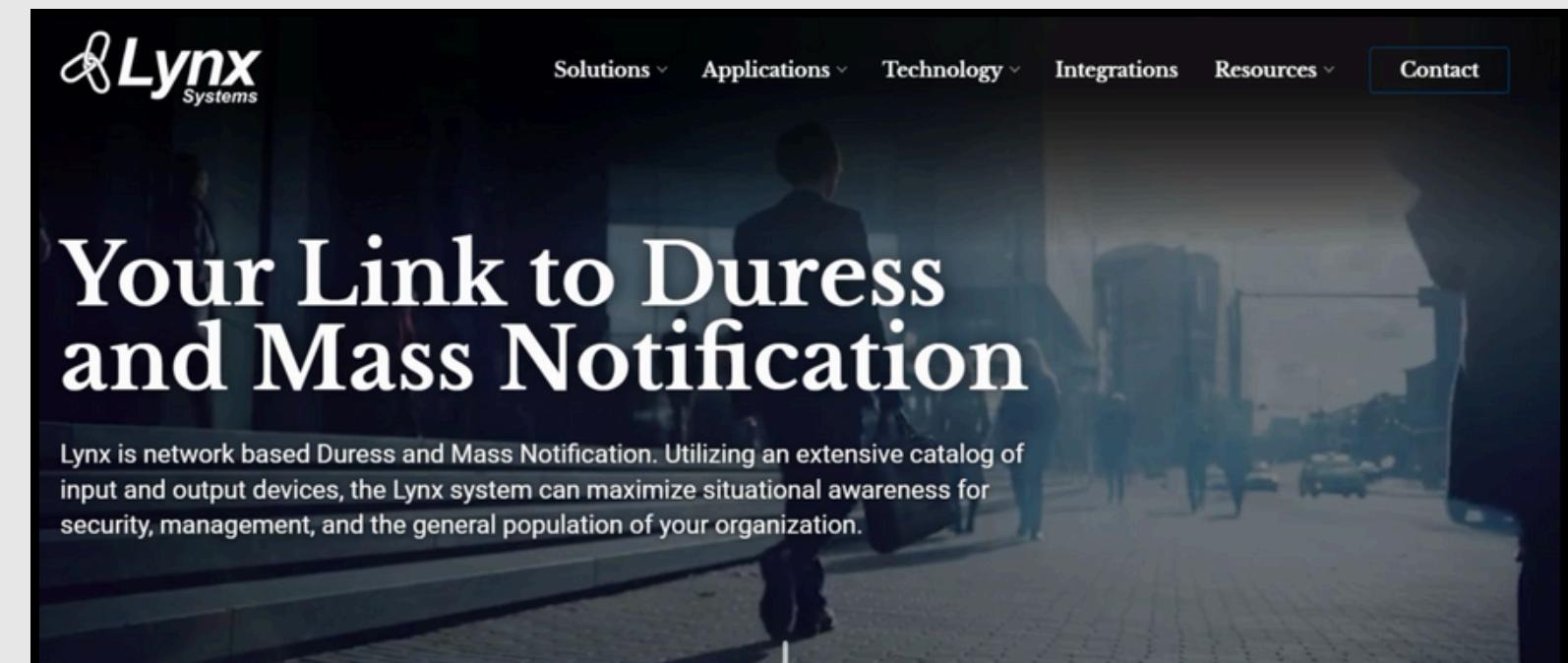
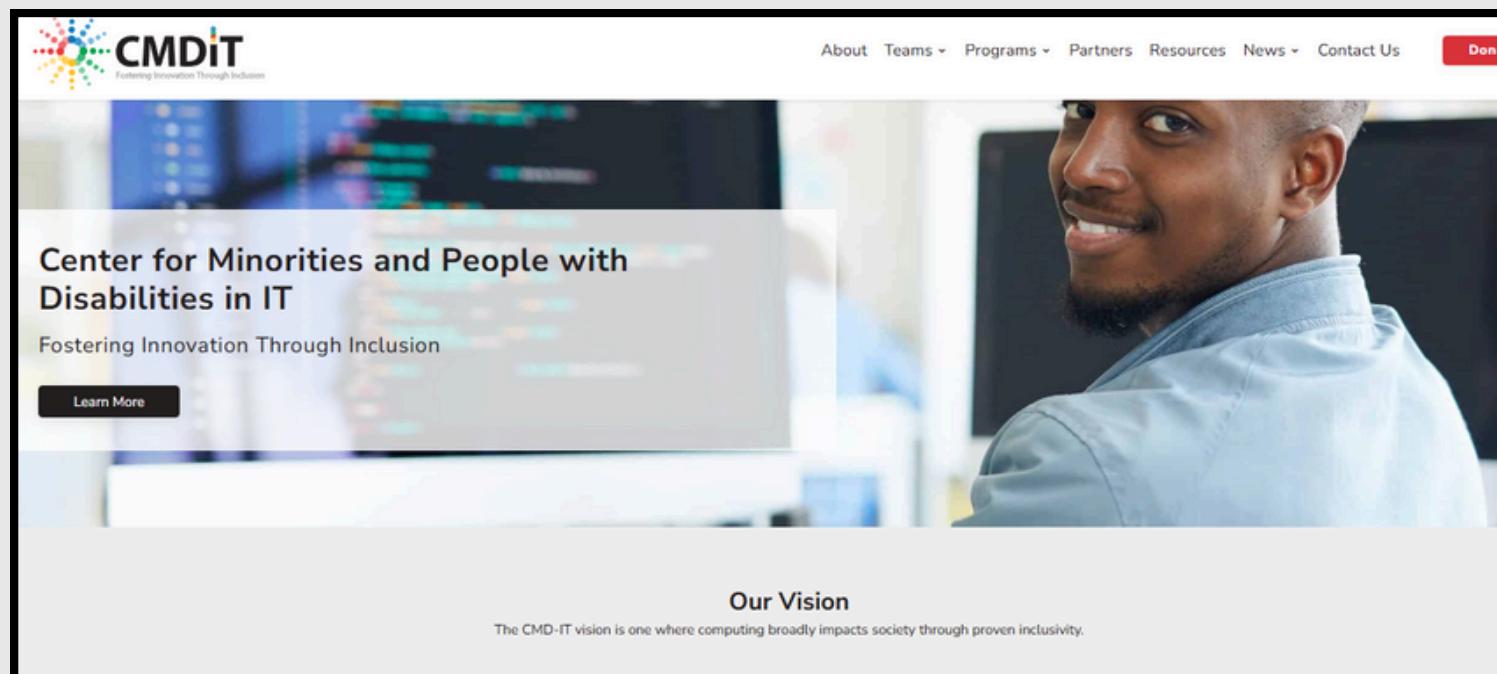
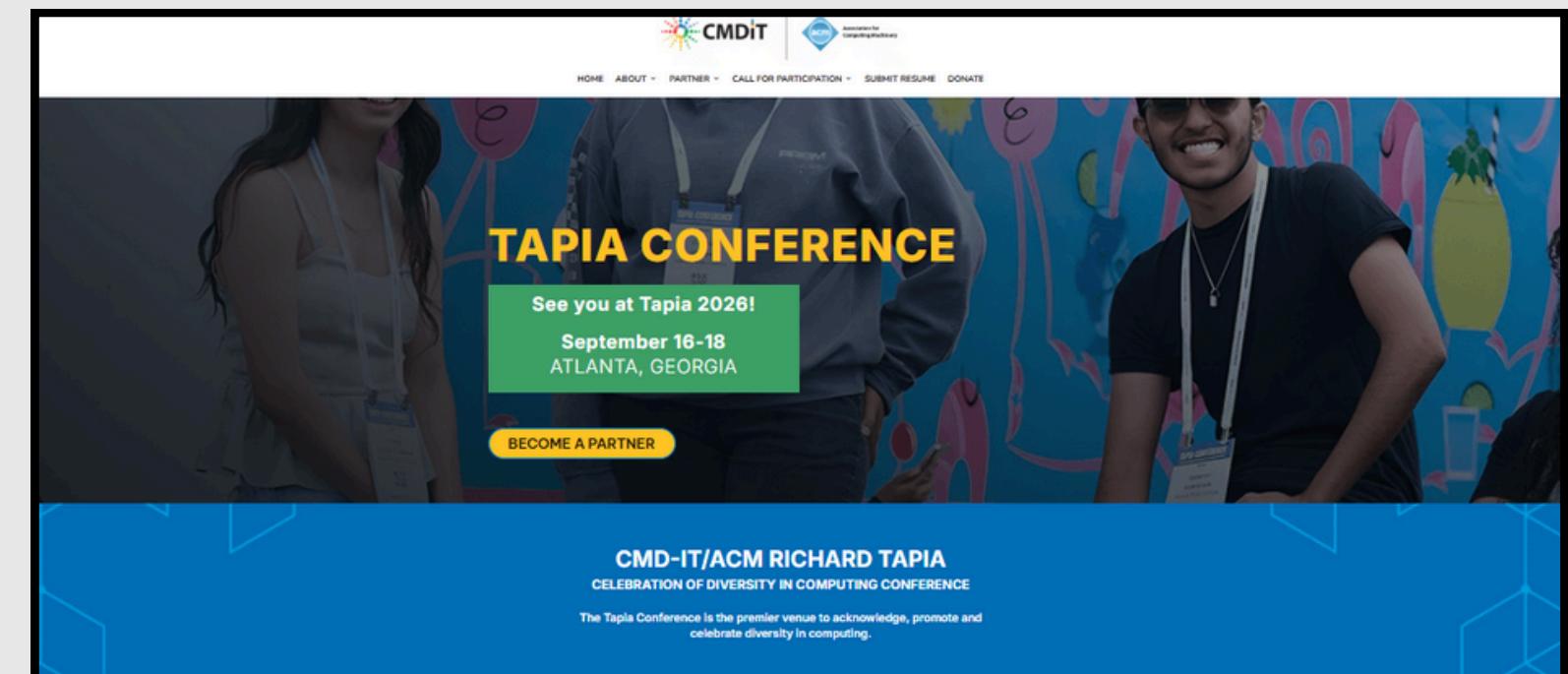
# logo design & re-branding

Brand development connects it all so every interaction feels deliberate, familiar, and confident. Because strong marketing doesn't ask for attention. It commands confidence.

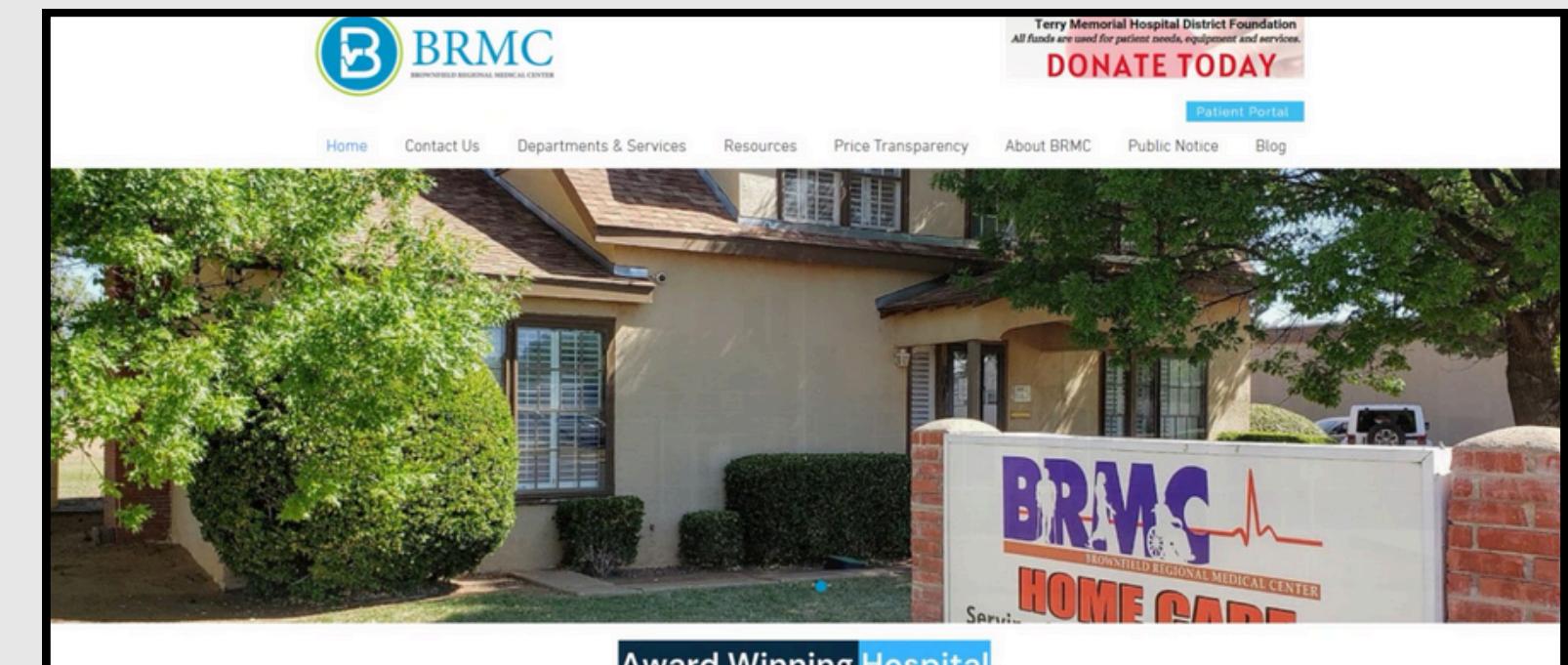
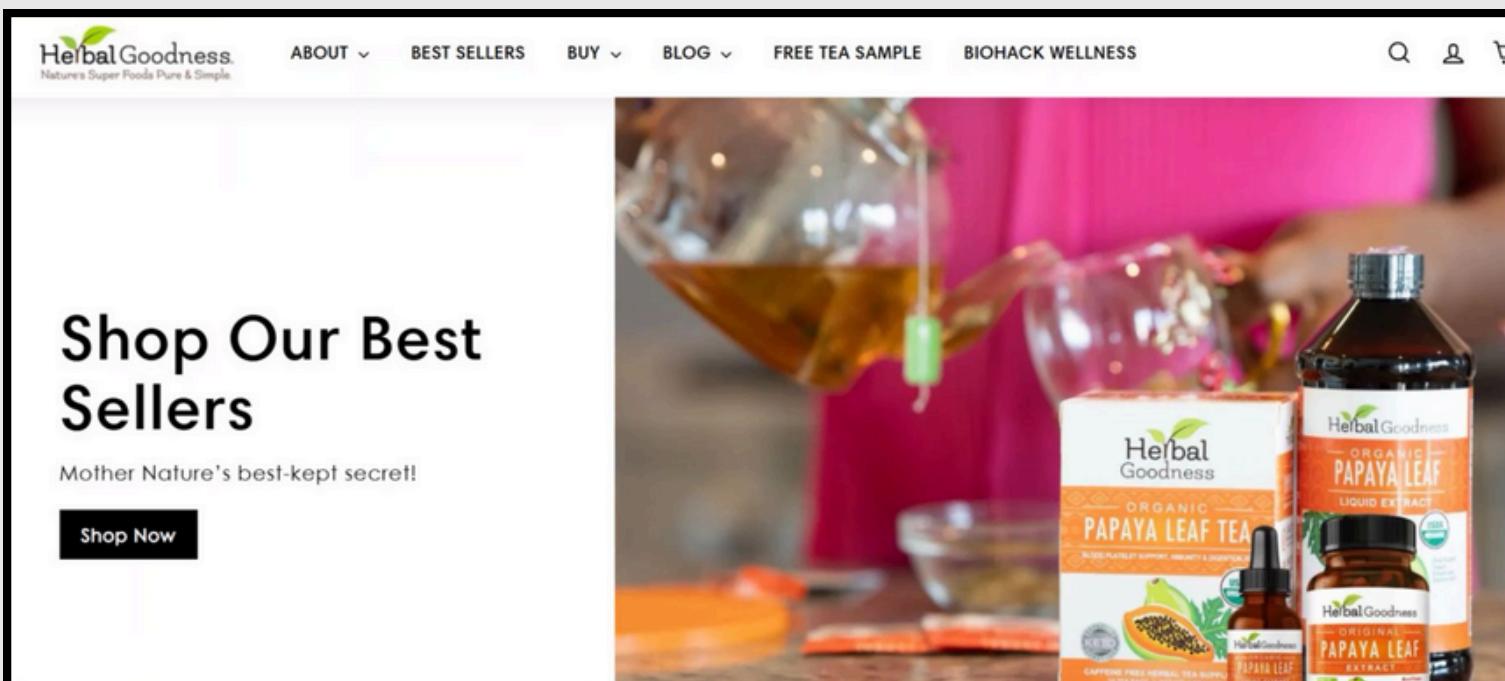
BEFORE	AFTER
	
	
	
	

# website development & maintenance

Your website is not optional credibility. It's where decisions are confirmed or lost—the center of your brand's digital presence.



# website development & maintenance



# list of companies I have worked with

Please click on the links to social handles and websites. I am currently not working with any of these companies and/or contracts end January 2026.

## NON-PROFIT:

### **CMD-IT**

Website: [www.cmd-it.org](http://www.cmd-it.org)

Facebook: [@cmditorg](https://www.facebook.com/cmditorg)

Instagram: [@cmditandtapia](https://www.instagram.com/cmditandtapia)

Linkedin: [@cmdit](https://www.linkedin.com/company/cmd-it/)

Blog: News & Updates on Diversity in Computing | CMD-IT

- Oversaw content creation, scheduling, and engagement across platforms
- Managed website content and blog updates
- Ensured brand consistency across digital touchpoints
- Created press releases, impact reports, prospectus, power point presentations
- Edited and created webinar videos

## LAW FIRMS:

### **The Zendeh Del Law Firm**

Website: [www.zenlawfirm.com](http://www.zenlawfirm.com)

Facebook: [@zenlawfirm](https://www.facebook.com/zenlawfirm)

Instagram: [@zenlawfirm](https://www.instagram.com/zenlawfirm)

LinkedIn: [@zenlawfirm](https://www.linkedin.com/company/zenlawfirm)

Blog: <https://www.zenlawfirm.com/blog/>

- Managed website updates, blog publishing, and multi-platform social media presence
- Created branded graphics, written content, and campaign messaging
- Supported lead generation and brand visibility through consistent digital strategy

### **Dale Rose Law Firm**

Website: [www.roseknowslaw.com](http://www.roseknowslaw.com)

Blog: <https://roseknowslaw.com/blogs/>

- Oversaw content creation, scheduling, and engagement across platforms
- Managed website content and blog updates
- Ensured brand consistency across digital touchpoints

### **Carrollton Injury Law**

Website: [www.personalpersonalinjury.com](http://www.personalpersonalinjury.com)

Facebook: [@carrolltoninjurylaw](https://www.facebook.com/carrolltoninjurylaw)

Instagram: [@carrolltoninjurylaw](https://www.instagram.com/carrolltoninjurylaw)

Blog: <https://personalpersonalinjury.com/blog/>

- Complete re-brand, logo, image, name change
- Led social media management, copywriting, and content scheduling
- Re-designed and maintained website updates and blog publishing
- Strengthened online presence through consistent engagement and messaging
- Created press releases, literature, business cards and other promotional items

# list of companies I have worked with

## MEDICAL:

### **Brownfield Regional Medical Center**

Website: [www.brownfield-rmc.org](http://www.brownfield-rmc.org)

Facebook: [@BrownfieldRegionalMedicalCenter](https://www.facebook.com/BrownfieldRegionalMedicalCenter)

Blog: <https://www.brownfield-rmc.org/blog>

- Complete re-brand, logo, image, name change
- Managed healthcare-focused digital marketing and social media strategy
- Created educational and promotional content aligned with compliance standards
- Monitored analytics and engagement to optimize content performance

### **Doctegrity**

Website: [www.doctegrity.com](http://www.doctegrity.com)

Facebook: [@doctegrity](https://www.facebook.com/doctegrity)

Twitter/X: [@doctegrity247](https://twitter.com/doctegrity247)

Instagram: [@doctegrityhealth](https://www.instagram.com/doctegrityhealth)

LinkedIn: [@doctegrity](https://www.linkedin.com/company/doctegrity)

Blog: [www.doctegrity.com/blog](https://www.doctegrity.com/blog)

- Managed healthcare-focused digital marketing and social media strategy
- Created educational and promotional content aligned with compliance standards
- Monitored analytics and engagement to optimize content performance

## HEALTH/FITNESS/BEAUTY:

### **Herbal Goodness**

Website: <https://www.herbalgoodnessco.com/>

Facebook: [@herbalgoodness](https://www.facebook.com/herbalgoodness)

Instagram: [@herbalgoodness](https://www.instagram.com/herbalgoodness)

LinkedIn: [@herbalgoodness](https://www.linkedin.com/company/herbalgoodness)

Youtube: [@herbalgoodness](https://www.youtube.com/herbalgoodness)

- Complete re-brand, logo, image
- Set up page for marketplace on Amazon
- Created new packaging for all products
- Oversaw content creation, scheduling, and engagement across platforms
- Managed website content and blog updates

### **Renewal Spa and Wellness**

Website: [www.renewalspa.org](http://www.renewalspa.org)

Facebook: [@renewalspa](https://www.facebook.com/renewalspa)

- Oversaw content creation, scheduling, and engagement across platforms
- Managed website content and blog updates

# list of companies I have worked with

## AUTO:

### **Certified Autos of North Texas**

Website: [www.certifiedautosntx.com](http://www.certifiedautosntx.com)

Facebook & Facebook Marketplace: [@CertAutoNTX](https://www.facebook.com/CertAutoNTX)

- Managed Marketplace ads, response
- Developed and managed social media content to support local brand growth
- Created visual assets and promotional messaging for service-based marketing

## HOME/CONSTRUCTION:

### **Sequoia Roofing & Construction**

Website: [www.sequoiatxconstruction.com](http://www.sequoiatxconstruction.com)

Facebook: [@sequoiarctx](https://www.facebook.com/sequoiarctx)

Instagram: [@sequoiarctx](https://www.instagram.com/sequoiarctx)

LinkedIn: [@sequoiarctx](https://www.linkedin.com/company/sequoiarctx)

- Complete re-brand, logo, image
- Led social media management, copywriting, and content scheduling
- Created print (brochures, business cards, etc.)

## INFLUENCER/VIDEO

### **“I Am Kristin Leigh” – Influencer / Food Blog & Vlog**

Facebook: [@IAmKristinLeigh](https://www.facebook.com/IAmKristinLeigh)

YouTube: [@IAmKristinLeigh](https://www.youtube.com/IAmKristinLeigh)

Pinterest: [@klasproducts](https://www.pinterest.com/klasproducts)

- Built and managed a personal brand across blog, video, and social platforms
- Created original content including photography, video, copywriting, and graphics
- Gained hands-on experience in audience growth, engagement, and analytics

## TECH:

### **Lynx Systems**

Website: <https://www.lynxguide.com/>

LinkedIn: [@lynxsystems](https://www.linkedin.com/company/lynxsystems)

- Complete re-brand, logo, image
- Led social media management, copywriting, and content scheduling
- Created print (brochures, business cards, etc.)



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**thankyou**

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